

BlueNote SMS Communicator - the ultimate SMS platform for IBM Power i

SMS can now be integrated in the communication flow for various businesses. You can both send SMS from and receive SMS on your IBM Power i.

- Easy to install and easy to use.
- Fully scalable - send as many as 40 SMS per second.
- SMS messages can be sent manually or automatically.
- An API set ensures that the system can be fully integrated to your program.

An incoming SMS can launch an application or serve a 'trigger' for a program that returns a response to the sender.



SMS communication as a workflow

SMS can be an integrated part of your business communication. BlueNote SMS Communicator can both send from - and receive SMS messages on the IBM Power i, Messages can be sent manually or automatically from your applications.

The incoming SMS can be read and handled manually - or it can activate an automatic process on the IBM Power i. It could be an automated answer e.g. status on stock, a reservation or enable printout of an invoice.

BlueNote SMS Communicator can send / receive up to 1350 characters in one message. The product is fully scalable and can handle up to 6,000,000 SMS per months.

The Web client (included) provides an overview on all the incoming and outgoing SMS traffic.

It is easy to intergrate BlueNote SMS Communicator to your own solutions and programs

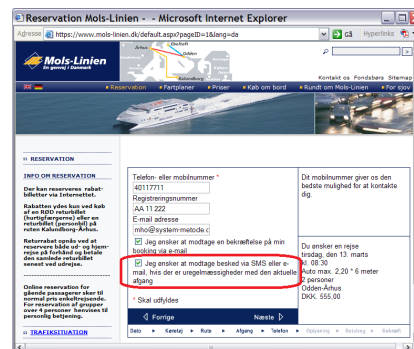
Example 1: Intergration to ebooking

Mols- Linien use Blue Note to keep customers updated with changes in the timetable.

Customers who book ferry tickets on Mols-Linien's site can join a traffic service.

The service will forward a SMS notification if there are alterations to the departure times.

Mols-Linien services their customers with approximately 210,000 SMS per year



Example 2:

Integration with MetaBank banking solution at yA Bank.

At Norwegian yA Bank, BlueNote Communicator integrates with the MetaBank system.

It allows customers via SMS to:

- read the balance on their accounts
- read pending payments
- move money between accounts

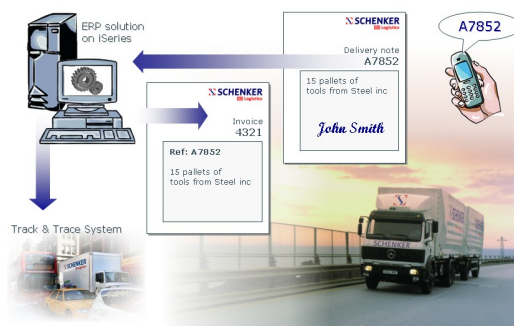
This SMS service has proved to be popular for people on holiday trips.



Example 3: Integration with ERP at Schenker

Many carriers must wait for the signed delivery note in the office, before they can produce an invoice. But sheer physical distance can often delay things. It can often be a time consuming process to collect these delivery notes for the finance department.

Schenker streamlined their workflow, so that the driver sends an SMS with the Order Number to the data center immediately after the delivery of the goods has been signed for. Order Numbers received via SMS Communicator on an IBM power i and automatically passed to the ERP application that creates an invoice.



It gave two clear advantages for Schenker:

- The invoice dates could be accelerated with an average of three days.
- They could introduce a simple "track & trace" system.

Example 4: Intergration to 'Solteq Car Sales Solution'



In Finland, garages that are using 'Solteq Car Sales Solution' use SMS as an integral part of daily life. Customers will receive an SMS as soon as their cars can be picked up after service.

Quotes on parts and repairs can also be sent by SMS. Work can begin as soon as the customer returns a confirmation on SMS. This process has helped to eliminate uncomfortable situations caused by misunderstandings about the price of a repair.

BlueNote SMS Communicator contains a "User Message Link ". This means in this case, that a particular response from a customer, always will be linked to the user profile of the manager who sent a quote to that customer. The answer is saved in the log and can also be forwarded by email to the manager.

Example 5: Integration with Excel spreadsheets.

LeasePlan Brazil was in a situation, where local LeasePlan offices needed to send SMS to multiple recipients that were still unlisted in the customer database on the IBM Power i.

The solution to the problem lay in BlueNote's integration with Excel spreadsheets. All they needed was to a) write the mobile numbers and the messages in a spreadsheet and b) simply import the file into the web client, and press 'Send'. Nice and easy.

